

SKILLS DEVELOPMENT

INTERNATIONAL CONFERENCE 2016

Knowledge as strategy for development



Date: August 4th - 12th 2016



Place: Senai Excellence Centre for Professional Education
Campus da Indústria • Avenida Comendador Franco, 1341
Jardim Botânico, 80215-090 • Curitiba - Paraná - Brasil



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Organization and Technical Support:

- National Service of Industrial Apprenticeship - Senai (Paraná Regional Department (Curitiba - Brazil);
- International Training Centre - ITC/ILO (Turin - Italy);
- Inter-American Centre for Knowledge Development in Vocational Training - ILO/Cinterfor (Montevideo - Uruguay);
- Senai (National Department).

INTRODUCTION

The socioeconomic reality points to the human talent valuation in organizations and the recognition that brings the skills development in growing, diversifying and development strategies. It brings poses challenges to companies, employees, government and professional education institutions, as well as a continuous search for solutions, competitive advantage and sustainability. Simultaneously, the world of work is becoming more demanding, requiring professionals that can master specific technical contents, but that also be able to: team work, thinking critically, search for creative solutions for problem solving and manage its own tasks.

Considering a global professional education scenario, several challenges are observed: low attractiveness for professional education; distance between the professional training and the labor needs; lack of linkage among social partners; lack of transparency and understanding of the preparation opportunities and professional updates; need of more and better training to meet competitiveness; qualification for teachers and trainers; interdependence and competitiveness due to globalization; increasing school and business requirements; and shortage of funding sources (adapted from: Panorama Mundial da Educação Profissional: desafios e respostas - Senai, 2015). ILO has pointed the need to close skill gaps and increase young peoples' access to education in Latin American and Caribbean countries. Moreover, it identified that education and skills development should promote productive diversification and access to decent jobs, besides improving educational and improve the articulation between the education and skills development making

lifelong learning real. Also in the same sense, it indicated the need to carry out impact evaluation that support decision-making and continuous improvement (Innovaciones y Desafíos en la Formación Profesional - OIT/Cinterfor, ECLAC, 2014). Which trends will professional education follow? How are countries overcoming obstacles, considering different realities? These questions refer to the way societies and dynamic economies deal with cultural questions and professional education challenges. Such challenges involve many cross-factors, including anticipate educational demands, institutional and teaching-learning process management, professional guidance, training of trainers, curricular structure, evaluation processes and very close links between education and the job-market.

Modernization in Vocational Training Institutions to adapt to these vertiginous demands requires great support in the training of directors, managers, teachers and technical team. Seeking to provide this support and taking as reference, positive experiences from the Academy on Skills Development (ITCILO), this conference is organized.. It comprises one part with macro and general areas but very valuable themes for management. (Professional Education Strategies, Challenges and Opportunities) and another part focused on technical contents (International School for Professional Education). This initiative is organized by the National Service of Industrial Apprenticeship - SENAI (Curitiba, Brazil) with the technical support of the International Training Centre - ITC/ILO (Turin, Italy), the Inter-American Centre for Knowledge Development in Vocational Training - ILO/CINTERFOR (Montevideo,

Uruguay) and Unindustria - Corporate University - SESI - SENAI (Brasília - Brazil). This Conference is among the objectives of the South-South Cooperation established between the institutions. Its organization is possible due to SENAI's collaboration and permanent availability to facilitate the transfer and diffusion of knowledge and experience. General goal provide participants tools to develop competencies on Skills development issues, seeking immediate applicability of the acquired knowledge, contributing to the improvement and modernization of their institutions and therefore generating employment growth and economical and social development.

General Goal

Provide participants tools to develop skills on Professional Education, seeking immediate applicability of the acquired knowledge, contributing to the improvement and modernization of their institutions and therefore generating employment growth and economical and social development.

Specific Goals

- Analyze the professional education context, emphasizing the Latin America and Caribbean countries, their challenges and opportunities;
- Atrengthen the capacity of strategies definition, supporting the qualification cycle, the employability growth and the social development;
- Analyze improvement opportunities for skills development, systems, management and professional education's components through various countries experiences;
- Identify new educational trends and best practices for skills development in several countries and in professional training institutions;
- Increase abilities related to competence based training;
- Provide benchmarking and networking to create and strengthen strategic alliances.



PROGRAM

The Professional Education International Conference 2016 will comprise two parts:

• 1st part:

Dialogues with National and International Experts and Consultants - Professional Education Strategies, Challenges and Opportunities (August 4th and 5th 2016)

Target audience: institutional representatives, directors, professional education decision makers and the International School for Professional Education participants.

Focus: overview and analysis of the professional education challenges and opportunities.

• 2nd part:

International School for Professional Education (August 8th - 12th 2016)

Target audience: managers, coordinators, teachers/professors, technicians, analysts, consultants and other professionals involved in professional education themes.

Focus: training, practice and skills development to operate in professional education.



The Conference will include the following types of activities:

Dialogues with National and International Experts and Consultants

The dialogues are going to provide participants an opportunity to interact with experts and obtain perceptions regarding skills development to improve efficiency and effectiveness of professional education institutions.

Morning Lectures

The daily lectures are going to be on a central topic related to the program objectives. They will last 90 minutes and focus on relevant and comprehensive topic aiming to provide a homogeneous level of expertise and comprehension among all participants.

Thematic Short Courses

The participants are going to choose among qualification short courses themes, which will approach distinct topics about professional education. Interactive and dynamic methodologies are going to be used, including among them group work and individual activities.

Good Practices Dissemination Sessions

These sessions will be directed to presenting and disseminating inspiring and innovative practices for skill development by the Conference attendees. All participants are invited to share innovative experiences, practices or solutions relevant in the professional education context.

Benchmarking and Networking

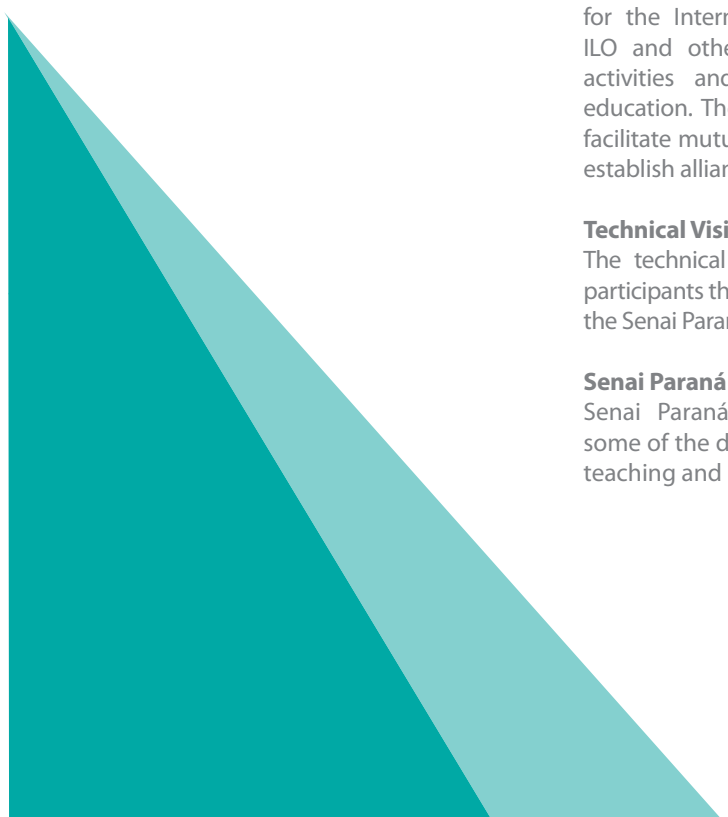
The Conference will have some sessions for the International Agencies, including ILO and others, to present cooperation activities and projects on professional education. There will also be moments to facilitate mutual knowledge, demands and establish alliances.

Technical Visits to Senai Paraná units

The technical visits are going to provide participants the opportunity to know in loco the Senai Paraná operational units.

Senai Paraná Teaching Resources Exhibit

Senai Paraná is going to demonstrate some of the didactic resources used in the teaching and learning process.



Methodology

The Conference methodology will follow an interactive and participative dynamic in all activity types, having as reference the methodology applied at the International Training Centre - CIF (Turin, Italy). In practical terms, this methodology is based on moments of dialogue, lectures, case studies, good practices presentations, technical visits, experiences exchange, discussions, hands-on exercises and group work.

Speakers

The invited speakers are national and international experts with renowned experience in professional education, including ILO, Cintefor and Senai representatives.



CONTENTS

The Conference contents will comprise the following themes:

Professional Education, Competitiveness and Innovation

Professional education contextualization, mainly in Latin America and Caribbean countries; educational and employment generation public policies; productive development policies (community, industry and social partners interactions).

Professional Education for Social Development

Valuation and attractiveness of professional education to young people; linkage between primary education and qualification frameworks; professional training aiming risk and social vulnerability reduction; employability.

Professional Education Strategic and Operational Management

Professional education institutions strategic alliances with the productive sector and public-private partnerships/ interactions with key players; professional education centers management and operational management; technological services and innovation at professional education institutions; training of trainers management.

Professional Education Methodology

Professional Education based on skills; anticipation of professional education demands; professional profiles preparation; curricular structure; learning and teaching strategies; companies as learning sites; teaching practice; classroom entrepreneurship, mediated learning experience; educational tendencies and technologies; flexibility in professional education; graduate student evaluation; impact evaluation.



LANGUAGES

All the activities at the Conference are going to be translated to Portuguese, English and Spanish.

ATENDEES PROFILE

1. Directors, rectors, vice-rectors, deans, chancellors, managers, coordinators and other decision makers on professional education related topics;
2. Pedagogical coordinators, professors, teachers and other team members working with professional education;
3. Representatives, technicians, analysts, consultants, collaborators and employees from professional education institutions who are involved in the preparation of skill development policies and professional training;
4. Managers and technicians of programs and projects financed by bi or multilateral agencies in professional education scope.



INVESTMENT

The investment required for participation is divided into two options:

1) Professional Education Internacional Conference 2016

The registration fee for the Conference is of US\$ 1,200 (one thousand and two hundred American dollars) per participant, in the period from August 4th to August 12th, 2016.

This fee includes:

- Participation in the 1st part (Dialogues with National and International Experts and Consultants - Professional Education Strategies, Challenges and Opportunities) and 2nd part (International School for Professional Education);
- Accommodation expenses (in 3 stars category hotel), breakfast, lunch and dinner (except phone calls, hotel minibar food and beverages, laundry charges and personal expenses);
- Daily displacement costs - hotel - Conference site - hotel and to the technical visit sites;
- Training costs, including material, preparation, development, certificate and program evaluation;
- Basic health insurance.

NOTE: for participants who live in Curitiba, the registration fee excluding the accommodation expenses is of US\$ 800 (eight hundred American dollars).

2) Dialogues with National and International Experts and Consultants - Strategies, Challenges, Opportunities in Professional Education

The registration fee to participate only in

the dialogues with experts and consultants (1st part) is of US\$ 500 (five hundred American dollars), per participant, in the period from August 4th to August 5th 2016.

This fee includes:

- Participation in the 1st part (Dialogues with National and International Experts and Consultants - Strategies, Challenges and Opportunities in Professional Education);
- Accommodation expenses (in 3 stars category hotel), breakfast, lunch and dinner (except phone calls, hotel minibar food and beverages, laundry charges and personal expenses);
- Daily displacement costs - hotel - Conference site - hotel;
- Dialogues costs, including material, preparation, development e certificate;
- Basic health insurance.

It's not possible participating only at the 2nd part (International School for Professional Education)

NOTE: for participants who live in Curitiba, the registration fee excluding the accommodation expenses is of US\$ 400 (four hundred American dollars).

Important notice: in either option described above, attendees are fully responsible for providing their reservations and purchasing their roundtrip land and/or air tickets ("place of origin - Curitiba - place of origin").

The costs of the tourism and leisure activities offered on August 6th and August 7th 2016 (weekend) are not included and must be paid directly by participants to the appointed tourism agency.

REGISTRATION

The registration process will take place in two steps:

1) Online pre-registration

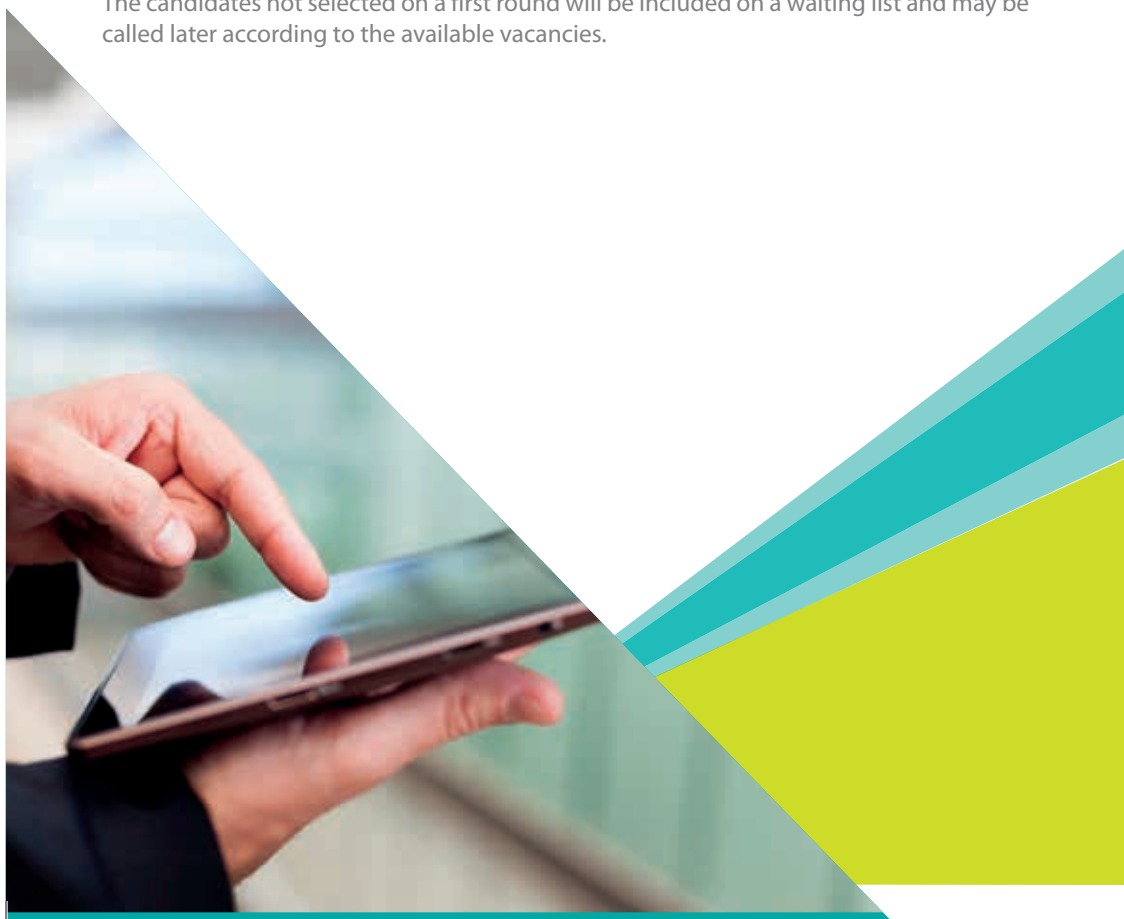
All applicants interested in participating in the activities (1st part or 1st and 2nd parts) must fill in and submit the application form available online at <http://www.senaipr.org.br/conferenciainternacional/>

After submission of the application forms, the candidates will be selected by the Conference Organizing Committee according to the number of vacancies available (there will be a maximum number of 200 attendees in the 2nd part - International School for Professional Education). The candidates selected to participate will be notified by e-mail to confirm their participation by proceeding with their registration fee payment.

2) Registration confirmation

Candidates that receive their participation acceptance notice communication by e-mail will have to pay for their Conference registration fee until the deadline described below and send the payment receipts to: conferencia.internacional@pr.senai.br

The candidates not selected on a first round will be included on a waiting list and may be called later according to the available vacancies.



DEADLINES

The registration process deadlines are:

Online pre-registration: until May 13th 2016.

E-mail notification of candidates selected to participate: until June 10th 2016.

Registration Confirmation (registration fee payment): until June 30th 2016.

Call-out for the waiting list candidates: until July 8th 2016.

CERTIFICATION

All attendees that participate in 75% of the activities are going to receive a certificate issued by Senai and Cinterfor.

TRAVEL

Participants are fully responsible for providing their reservations, purchasing their roundtrip land and/or air tickets from “place of origin - Curitiba - place of origin” and other travel expenses (taxi, car, bus, airport taxes, visa fees, personal expenses, etc.).

Important: attendees are responsible for obtaining the Brazilian entry visa and others required for their trip. It is recommended that the visa should be required at least 8 weeks prior the Conference.

The Conference Organizing Committee will provide an invitation letter upon request to assist participants with visa requirement processes.

TOURISM

On August 6th and August 7th 2016 (weekend) it will be possible to participate in leisure and tourism activities. A tourism operator will provide leisure and tourism options to several places and touristic attractions. Interested participants should directly contact the tour operator (**Serra Verde Express** - +55 41 3888.3488/ +55 41 3888.3457 – patriciaw@serraverdeexpress.com.br) to check activities options, schedules and payment methods.

CONTACTS

**Further information is available online at:
Skills Development International Conference 2016
senaipr.com.br/conferenciainternacional**

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